

# iTel SIP Trunking

*Power your business on a premium voice system*

## ***Why iTel SIP Trunking?***

Merging your voice and internet systems on iTel SIP Trunks saves money, increases efficiency and provides greater reliability than standard PRI systems.

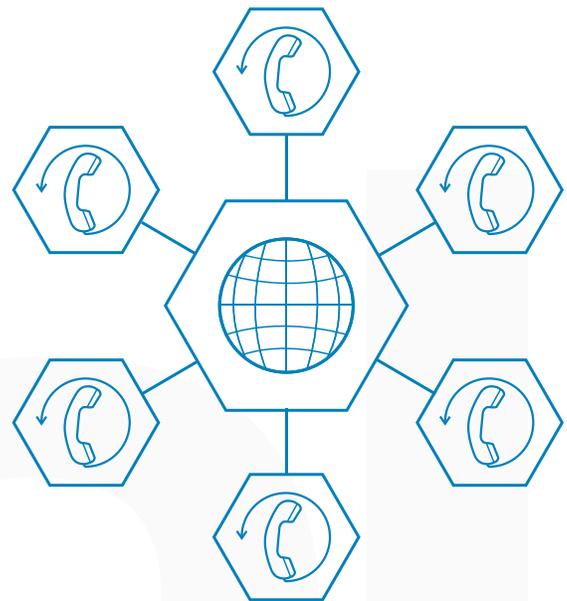
## ***Communicate better, for less***

It no longer makes sense to run your company's voice, data, and network connections separately. Unified business communications infrastructure is the future and SIP Trunking has quickly become an industry standard for business voice systems.

## ***Flexibility***

SIP trunks are not location bound. iTel can produce local phone numbers (DIDs) for cities where you do not have a physical office. Creating a virtual presence through phone numbers offers a local appeal and removes the need for costly 1(800) numbers.

Route calls to employees' remote phone numbers like cell phones or home office phones, making it easier than ever to create the appearance that your staff is in the office, even when they're not.



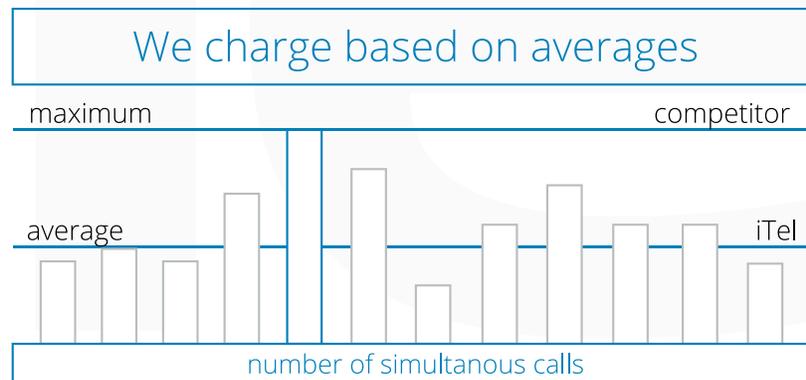
# iTel SIP Trunking

Reduce costs and communicate better

## Cost Savings

The numerous ways iTel SIP Trunks reduce costs:

1. Only purchase the amount of lines you need with the ability to burst your line capacity during peak hours. You will see immediate cost savings when you eliminate partially-used phone lines that are only in place for busy times.
2. Instead of paying for two separate phone and internet bills each month, SIP Trunking consolidates your voice and data traffic onto one single (and more cost effective) connection.
3. Per-seat charges are wasteful. You are stuck paying for every phone in your office, even if it spends most of its life sitting idle in a conference room. Unlike the other guys, iTel only charges for what you use.
4. iTel calculates SIP trunking fees based on averages, rather than maximums. The likelihood of your entire staff will be on a call at the very same time is rare, so iTel's SIP Trunks do not make you pay for phone lines that are not used.



# iTel SIP Trunking

*SIP Trunks unlike any other*

## ***The iTel Advantage:***

iTel trunks are compatible with all SIP-enabled phone hardware. This eliminates the need for interoperability testing and purchasing new hardware.

### ***Included Features:***

- E911
- Caller ID
- Call Display
- Do not disturb
- Follow me
- Call waiting
- Area code selection
- Enhanced voicemail
- Call blocking
- Call forwarding

### ***Other iTel Benefits:***

- 24/7 local Canadian technical support
- Share resources across all locations
- No need for dedicated PRI connections
- Easily scale without additional hardware costs

### ***Optional Features:***

- Dedicated connections: Choose from ADSL, Cable, Bonded, or Fiber Internet.
- Hosted PBX: Get the most of your SIP trunking with a cloud PBX.
- Analog lines: available for elevator, fax, and security panels.

## ***Burstable Capacity***

Stop paying for phone lines that your business does not need half of the time. With burstable capacity, you only pay for what you use and your phone lines will never ring busy - ever. Should you need more lines during peak hours, iTel will automatically burst your capacity to handle temporary increased call volumes.

## ***Reliability***

When phone lines are down, business is at a standstill. Without SIP, if your network goes down, phones have to be manually routed. SIP Trunking eliminates that issue completely. If the power goes out, iTel's network will automatically redirect calls to a redundant line without or a predefined cellular cues a blip in service.

# iTel SIP Trunking

*Best in class phone systems*



## ***Network of Networks***

Over the last decade, we have invested millions to build a network that connects all of Canada's largest telephone and internet systems. This "network of networks" allows us to serve customers of any size, wherever they might be. Our telephone network is the largest independent network in Canada, which allows us to provide numbers in more than 2,000+ Canadian cities and over 10,000 in the US.



## ***Unrivalled Support and Service***

There is nothing more frustrating than waiting on hold for hours or getting the technical support call loop runaround. When you call iTel Support, you're connected with a human based out of our Canadian headquarters in less than one minute. Our Support Technicians are expertly trained to fix your problems on the first call.



## ***SIP with MPLS***

If your businesses connects over MPLS (IP VPN) you can expect crystal clear call quality. Think of MPLS as a fast lane through the internet that we can customize to your business. By defining Quality of Service profiles that prioritize critical data like voice and video, MPLS will choose the fastest and lowest latency path possible.

This means your voice data receives the express lane treatment. While all other traffic has to stop for routing inspection, MPLS traffic flows right through because it's labels have already defined the destination. This means no latency, no jitter, just smooth talking.